THE GERMAN-ARAB BUSINESS FORUM PROGRAM

Wednesday, May 11th, 2011

18.30 h **Reception & Registration**
at The Ritz Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

Thursday, May 12th, 2011

08.30 h **Registration**

09.30 h **Opening Ceremony**
Arab-German Cooperation: Continuing Growth

Dr. Thomas Bach, President of the Ghorfa Arab-German Chamber of Commerce and Industry

H.E. Adnan Kassar, Minister of State, Lebanon & President of the General Union of Chambers of Commerce, Industry and Agriculture for Arab Countries

Dr. Eric Schweitzer, President of Chamber of Industry and Commerce Berlin and Member of the DIHK Board International

H.E. Prof. Dr. med. Ossama Abdulmajed Ali Shobokshi, Ambassador of the Kingdom of Saudi Arabia to the Federal Republic of Germany & Doyen of the Arab Diplomatic Corps

H.E. Dr. Bernd Pfaffenbach, State Secretary at the Federal Ministry of Economics and Technology

10.30 h **Coffee Break**

11.00 h **Session 1**
Construction and Energy Efficiency: Meeting Demands

Session 2
Market Entry: Legal Framework and Export Financing

12.30 h **Lunch**

13.30 h **Session 3**
Infrastucture, Transport and Logistic: Best-Practice

Session 4
Saudi Arabia: Huge Business Potential in a Fast Growing Economy.

15.00 h **Coffee Break**

15.30 h **Session 5**
Water and Environmental Technologies: A Look into the Future

Session 6
Lebanon: A Leading Business Center

19.30 h **Gala Dinner**

Friday, May 13th, 2011

08.30 h **Registration**

09.00 h **Special Session**
Women Entrepreneurs: Boosting Opportunities

Session 7
Jordan: An Access Point to The Middle East

Session 8
Islamic Finance: New Trends in Banking

10.30 h **Coffee Break**

11.00 h **Session 9**
Investment and Technology Transfer: Sustainable Growth Rates

Session 10
Qatar: The World Cup and Further Investment and Business Chances

12.30 h **Small Lunch**

13.00 h **Plenary Session**
Prospects of Arab-German Business Relations in Times of Political Changes

The Arab countries and Germany have both successfully overcome the global financial crisis and are currently facing positive growth rates. Therefore, 2011 is an ideal opportunity for investments and sustainable development. Especially in the present situation, an intensive dialog and communication with Arab business partners is even more essential. The Ghorfa Arab-German Chamber of Commerce and Industry is hosting the 14th German-Arab Business Forum in cooperation with the Association of German Chambers of Commerce and Industry (DIHK) and the General Union of Chambers of Commerce, Industry & Agriculture for Arab Countries from May 11-13, 2011 at the Ritz Carlton Berlin. The forum is being held under the auspices of H.E. Rainer Brüderle, Federal Minister of Economics and Technology. As in the past, the forum will provide a unique stage to initiate promising business perspectives and strengthen existing economic ties between Germany and the Arab world.

Ghorfa
Arab-German Chamber of
Commerce and Industry e.V.

Garnisonkirchplatz 1
D-10178 Berlin

Tel.: +49 (0)30 278907-0
Fax.: +49 (0)30 278907-49

E-Mail: ghorfa@ghorfa.de
Internet: www.ghorfa.de

غرفة التجارة والصناعة العربية الألمانية
Ghorfa Arab-German Chamber of Commerce and Industry e.V.

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Invitation
14th German-Arab Business Forum

May 11th - 13th, 2011

The Ritz Carlton Hotel
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